



भारतीय सूचना प्रौद्योगिकी संस्थान, इलाहाबाद
Indian Institute of Information Technology, Allahabad
An Institute of National Importance by Act of Parliament
Deoghat, Jhalwa, Allahabad-211012 (U.P.) INDIA

Ph.: 0532-2922025, 2922067, Fax : 0532-2430006, Web : www.iiita.ac.in, E-mail : contact@iiita.ac.in

Enquiry Letter

Ref: IIIT-A/ENQ/DR(E)/3443/2016
Date: 11/02/16

M/s.

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Ph. No.:

Sub: Quotation for Online promotional campaign for MBA/MBA-PhD admission 2016.

Dear Sir,

Institute for MBA/MBA-PhD admission 2016 intends to avail services for Online Promotional Campaign, for which quotations are invited as per specification and details given in below:-

Campaign Deliverables	Campaign Duration	Campaign Cost in Rs.
1. Banner on Inside Editorial/ Content Pages 2. E-Mailer Campaign 3. Dedicated Newsletters: Reach to 1,20,000+ database of MBA aspirants 4. Admission Buddy- ACTIVE for campaign period. 5. Contextual Ad: 50 Times on High Traffic Pages 6. A full page print ad in affiliated magazine. 7. Minimum 5000-6000 aspirant engagement from this campaign 8. Dedicated Campaign Management Group maintaining contact with client (IIITA).	40 days (approx.) Closing 28/03/2016	

The quotations are invited by courier/speed post with complete details of Specifications, Terms & Conditions etc. upto **17.02.2016 at 12:00 noon**. Quotations duly sealed may be dropped in the tender box placed in the office of the Deputy Registrar (E), IIIT-Allahabad. Basic rate, taxes and freight charges etc. must be quoted separately, F.O.R. destination at IIIT-A, Jhalwa, Allahabad.

Note:

1. Quoted rate should be valid at least for 30 days.
2. Enquiry must be quoted in prescribe format on the company/firm letter head.
3. Payment will be released on completion of satisfactory work.
4. May feel free to contact on E-mail-**info.purchase@iiita.ac.in**, Ph. No. : **0532-2922051**.
5. Kindly quote your Income Tax PAN No./TIN No., Service Tax Registration No. etc. mandatorily on the quotation raised by you. If PAN No. not quoted, 20% Tax will be deducted at source.
6. The lowest rate will not be the basis of claim to get the order.
7. All disputes are subject to Jurisdiction of Allahabad Courts.
8. Director, Indian Institute of Information Technology, Allahabad reserves the right to reject or accept any tender.
9. It is mandatory to mention enquiry reference number, subject, due date contact address etc on your quotation. Incomplete quotation will not be accepted.
10. Kindly quote your email ID and Bank details etc.


(Dr. Seema Shah)
Deputy Registrar (E)

Copy to:

- Hon'ble Director for kind information.